

PROFILE

Senior graphic designer with 10+ years of experience in the management of the complete design process, from conceptualization to delivery.

EXPERIENCE

Jan 2017 — Present

Designer/Team Leader

StoneArch Development Corporation

Conquer all B2C marketing, media, branding while analyzing the user experience for future growth. Designed a suite of floor plans/facades for three newly branded subdivisions.

Cultivating relationships by guiding new home buyers through visual media presentations; floor plan lifestyles and interior design selections. Specify finish materials for spec homes; tile, cabinetry, appliances, trim details, paint colors etc. Shoot professional wide angle interior/exterior photography for listings and presentations. Showcasing newly built homes with photography/video for BuilderTrend and media sharing. Assign team schedules supporting their work.

Jan 2014 — Jan 2017

Director of Marketing

The Gove Group Real Estate

Designed and launched 40+ new home community brands with multi-channel seasonal campaigns. While managing the design team, achieved branch growth through signage and its sub-brands, such as The Luxury Collection. Trained new agents on their personal goals. Design and develop websites/touch presentations for sales centers.

Aug 2000 — Jan 2014

Senior Designer | Team Leader

The Memory Jogger Company

Marketing, designing and producing Memory Jogger Pocket Guides in business change management and growth disciplines such as Lean Six Sigma, Time Management, Transformation etc. Eagerly led my team of designers into delivering various marketing vehicles and publications for public and training courses. My specific goal was to help the non-profit company grow and expand its quality and educational tools across all aspects of international business.

Janet Bagley

Director of Marketing

Graphic Designer

603.770.9201

Janet@vizuluxe.com

New Hampshire

Vizuluxe.com/book

EDUCATION

Endicott College

Barry School of Real Estate

VOLUNTEERING

Executive Officer — *NH Home Builders Seacoast Chapter*

SOFT SKILLS

- Interact and provide customer service effectively

Skills

- Mac Based Adobe Creative Suite
- Photographer
- Fine artist

